

615 MUSIC NAMES PRODUCTION MUSIC EXECUTIVE

SHELLY WALKER

AS DIRECTOR OF LICENSING, TELEVISION NETWORK DIVISION

Nashville, TN, and Los Angeles, CA, September 27, 2008 -- 615 Music, one of America's preeminent Production Music companies, providers of production music and original themes, for television networks and programs, feature films, radio, commercials, on-air promos, interactive applications and multi-media clients, has named longtime production music executive Shelly Walker to the new position of Director of Licensing, Television Network Division. 615 Music President and CEO Randy Wachtler made the announcement.

In her new post, Walker will help extend the 615 Music brand name and presence into the West Coast/Hollywood marketplace, as well as the rest of the U.S. She will seek new music placements from the company's extensive library—as well as possible original music composition placements-- into feature films, trailers, TV programs, TV promos, videogames and TV commercial projects.

Mr. Wachtler said, "Shelly has over 10 years of sales experience in the production music industry. She is a specialist in music licensing and contract negotiations, and has the extensive entertainment industry relationships which will help 615 Music grow further into the Hollywood community and beyond."

ABOUT SHELLY WALKER:

Before joining 615 Music, Shelly Walker was Division Manager of Broadcast Network and Affiliate Licensing with Megatrax Production Music Library, N. Hollywood, CA, from 2002. There, she managed a client base of over 300 active accounts, covered a national sales territory with concentration on television networks and broadcast affiliates, presented group and large volume use proposals to broadcast affiliates, TV networks and production companies. She also negotiated fees and annual contract terms for licensing in TV programs, promos and commercials, and acted as a company representative during numerous industry trade shows.

Earlier, Walker was an Account Executive (2001-2002,) with Opus One Production Music Library, Studio City, CA. There, she expanded the company's contact database and developed new business in various markets, contributed significantly to the company's annual revenue growth through new business sales, negotiated fees for annual license agreements and laser-drop uses, and attended industry trade shows.

From 1998-2001, Walker was Director of Music Licensing with TunEdge Music Library, Universal City, CA. During this time, she managed all sales and distribution operations including contract negotiation and administration, music searches, catalog categorization, and demo and update duplication.

ABOUT 615 MUSIC:

Founded by president/CEO Randy Wachtler in Nashville, Tenn., in 1984, 615 Music is a multi-award winning, full-service music development, recording, post-production and sound design company with clients that include broadcast and cable television networks and programs, local market TV stations, radio stations and syndicates, advertising agencies, and filmmakers, among others.

615's client roster is comprised of virtually every major broadcast and cable television network, including ABC, CBS, NBC, Fox, PBS, MSNBC, HBO Worldwide, A&E, HGTV, The History Channel, The Family Channel, Discovery, and CMT. Additionally, the company has written and produced musical themes and promotions used within, and to promote, numerous television series and shows. These have included the "TODAY" show, "Live with Regis and Kelly," The Discovery Channel, "Frasier," ABC Sports College Football, and PBS's "Nova."

In Fall 2007, 615 Music acquired the renowned Metro Music library. As a result, 615 Music now has 10 production libraries and well over 500 CDS worth of music available to its clients. The combined 615 Music & Metro Music libraries are 615 "Gold" and "Platinum" Collections; 615 Song Library; AMP; Kingsize NYC; Metro Music; Music Shop; Music Gallery; Promo Accelerator; Scoring Stage Film & TV; and ZEN.

Internationally, 615 Music also enjoys a worldwide presence. The company's various libraries are currently being distributed to over 60 countries via its sub-publishers. In addition, 615 Music has written and produced a great deal of original music work for clients based in India, Germany, and the U.K.

Among 615 Music's numerous awards is a National Emmy for the memorable theme the company created for A&E's acclaimed "Biography" series. For the past two years in a row, 615 Music was also Emmy Award nominated for "Best Original Song" for two songs the company wrote and produced for NBC's "TODAY" show—those songs were entitled "Live for Today" and "It's a New Day, Today."

615 Music is located at 1030 16th Ave South, Nashville, TN, 37212. The company's phone number is 615/244-6515 and its new website can be accessed via www.615music.com

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